

PLANET COPEN HAGEN

- A joint manifesto for the world's
most sustainable destination



1
– We want to create the world's most sustainable tourism destination overall – for the benefit of Copenhagen and as an inspiration to the rest of the world.



2
– We want to create a destination that is perceived the number one environmentally friendly travel destination in the international visitors' view – as they are inspired to and can effortlessly make sustainable choices in Denmark's Capital Region.



3
– We will create tourism development with strong local support – by developing tourism in balance with the needs of the citizens, making the locals co-creators of a sustainable tourism destination, and taking greater social responsibility as a tourism industry.



4
– We want to turn sustainability into business and vice versa – by tourism contributing to an even greater extent to lifting the local economy, continuously creating new sustainable products and solutions, and manifesting Copenhagen's sustainable leadership position internationally.



5
– We will take co-responsibility to ensure that Copenhagen and Denmark can achieve the ambitious local goals and national goals, within climate, environment, and nature – by reducing our CO2 emissions and other harmful emissions and by promoting consideration for nature and biodiversity, both in our direct business and through our subcontractors.

ACTION PLAN

Company name

What will we do?

With whom
will we do this?

When will
we do it?

What will we do?

With whom
will we do this?

When will
we do it?

What will we do?

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