

HOW TO USE THE 'ACTIVITY CARDS'

Use the Activity Cards to inspire new ideas. Spread out the cards and explore them for a little while. Pick one or more that you find particularly interesting and use them to come up with ideas that are relevant for your event. Go through as many activity cards as possible and write all your ideas down on post-its and add it the to the poster.

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RESEARCH PROJECTS

Engage local research institutions in developing new knowledge relevant for the theme of the congress

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Research Projects are great for positioning local academia and the destination as a frontrunner within the theme. Establish research projects that will be done at the time of the congress.

UIA 2023 has partnered with local universities to establish 5 new research projects relating to the focus areas of the congress.



TECHNICAL TOURS

Inspiration tours that showcase
best in class technology

TECHNICAL TOURS

Technical tours are great for providing delegates with a chance to visit the leading facilities and thought leaders in the region.

The European Biomass Conference 2018 gave participants the opportunity to experience local solutions, and a chance to take advantage of lessons learned by Danish companies and institutions who in turn gained recognition and new business opportunities.



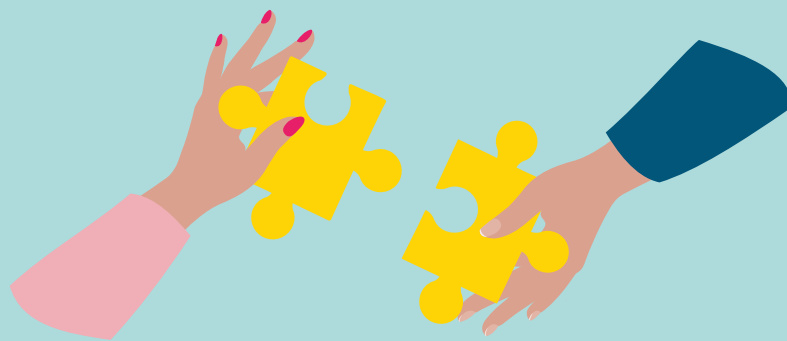
STARTUP WEEKENDS

Bring disruptive thinking and facilitates
new collaborations

STARTUP WEEKENDS

Startup events are great for providing local entrepreneurs with a space before the event, where an idea can be presented and further developed.

Wind-Europe's "Innovation Park" helps Startups showcase their solutions, introducing local businesses to the industry, while providing the industry with new ideas.



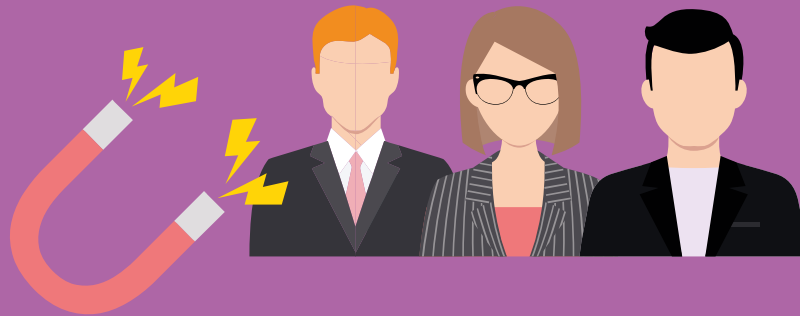
MATCHMAKING

Efficiently facilitates development
of new business connections

MATCHMAKING

A B2B Matchmaking event brings together business in a structured format, where they for a limited amount of time engage in structured conversations, saving attendees time by avoiding the mindless search for potential partners.

At the ITS World Congress 2018, Enterprise Europe Network and Vaeksthus Copenhagen brought together a wide spectrum of organisations interested in mobility design, to share new project ideas and create new technology and business partnerships.



TALENT ATTRACTION RECEPTION

Promoting the destination as an attractive place to pursue a career

TALENT ATTRACTION RECEPTION

A Talent Attraction Reception invites potential talents to a reception, where the talents are catered for in exchange for some information on the possibilities and conditions at the destination. The event is valuable for Danish companies or organisations on the lookout for talented international employees.

Money 20/20 joined up with Copenhagen Capacity to organise a talent reception during the congress inviting stakeholders such as Work in Denmark, International House Copenhagen and Vaeksthus Copenhagen to bring their networks.